

January 27, 2020

Dear Community Partner:

The Willow Grove Educational Foundation (WGEF) is pleased to announce that its sixth annual spring gala will take place on Saturday, May 2nd, 2020 from 5-10 PM at the Del Sur Ranch House. With the theme of a musical festival in mind, "WillowFaire" will be an adult-only event that features live music, dancing and a fun, fabulous dinner paired with raffles and silent and live auctions in an effort to raise vital and necessary financial support for Willow Grove Elementary School (WGES).

Invitations for this exciting event will be sent to more than 600 families representing over 800 students at WGES. Students attending WGES reside in the heart of the Black Mountain Ranch, Santaluz, and Torrey Highlands communities located between 4S Ranch, Rancho Penasquitos, and Rancho Santa Fe.

We would like to invite you to participate in WillowFaire as a way to achieve our fundraising goal. We are looking for event sponsors to underwrite event activities and our live auction. Your generosity will help the WGEF maintain technology and literacy resources, underwrite music and physical education instructors, underwrite teacher aides, and support a school-wide science program. We thank you in advance for your support in helping us continue to grow and improve education enhancements for all children attending WGES.

Please contact our Event Sponsorship Chair, Brittany Kirby | <u>brittkirby@gmail.com</u> or Foundation President, Danica Drykerman | <u>willowgrovefoundation@gmail.com</u> to participate in this exciting opportunity.

With sincere appreciation,

alale ozano

Natalie Lozano | Event Chair Willow Grove Educational Foundation www.willowgrovefoundation.org

The mission of the Willow Grove Educational Foundation is to secure funding to expand and enhance the educational experience of every student attending WGES. We are a 501(c)(3) non-profit public benefit corporation that provides funding support to WGES at a time when the state has made significant cuts to educational funding.



WILLOW GROVE EDUCATIONAL FOUNDATION

A California Nonprofit Public Benefit Corporation

www.willowgrovefoundation.org EIN # 26-2840323

#### Your support pays for impact teachers, kindergarten aides, PE, music, technology in the classroom, hands-on project-based science and much more.

2019-2020 BOARD OF DIRECTORS

#### OFFICERS

Danica Drykerman, President Amy Kirschbaum, VP Jennifer Tranchina, CFO Sarah Grant, Secretary

> DIRECTORS Lauren Baker Colleen Gatlin Aarti Kewalramani Brittany Kirby Erin Leventhal Natalie Lozano Cecilia Marzullo Kimie McNamara Tracy Patay Lori Rinaldi Sawra Ronaldi Michelle Ross Amy Sohaey Gabriela Stichler

EX-OFFICIO DIRECTOR Amy Huff, Principal

> TEACHERS Corinna Kitchen Kathy Schwickert

> > Cel



# SPONSORSHIP OPPORTUNITIES

# **TITLE \$2,500**

- Recognized with "Presented By" designation
- Company name/logo prominently displayed on all WillowFaire promotional materials and social media channels (Twitter, Facebook, Instagram, WGEF website)
- Premiere signage at event
- Premiere logo placement on step-and-repeat banner at event
- Company recognition in remarks from podium at event
- 4 Entry Tickets with Reserved Seating & VIP bar access

# GOLD | GOBI \$1,000

- Company name/logo displayed on WillowFaire promotional materials and social media channels (Twitter, Facebook, Instagram, WGEF website)
- Recognition/promotion during live auction at event
- Logo placement on step-and-repeat banner at event
- Company recognition in remarks at podium at event
- VIP bar access

## SILVER | MOJAVE \$750

- Company name/logo displayed on WillowFaire promotional materials and social media channels (Twitter, Facebook, Instagram, WGEF website)
- Company recognition in remarks at podium at event

## BRONZE |YUMA \$500

• Company name/logo displayed on WillowFaire promotional materials and social media channels (Twitter, Facebook, Instagram, WGEF website)

## **FRIENDS OF FOUNDATION \$250**

• Company name/logo displayed on WillowFaire promotional materials and social media channels (Twitter, Facebook, Instagram, WGEF website)